



HP3[™]
HOOK POTENTIAL



HYSTERIA[™]



GUTS.

Unleashing the new Late Roll 69[™] Core was a long time coming. After countless requests to re-release older balls to get some length and kick, I asked the R&D team to target a higher RG core number in order to get some length and kick. BOOM! The Late Roll 69 Core was conceived.

Late Roll 69[™] Core



	16lb	15lb	14lb	13lb	12lb
RG VALUE:	2.56	2.58	2.61	2.59	2.65
RG DIFFERENTIAL:	.048	.049	.050	.045	.035



GRIT.

The 67MH[™] Solid Reactive Coverstock comes factory shined and will help provide decent length. Not to mention that with it being solid it will be strong at the break-point and can easily be sanded to create even more possible reactions.

Factory Finish: *1500-grit Polished*

Flare Potential: *6"+ inches*

Coverstock: *67MH[™] Solid Reactive*

Color: *Yellow / Purple*

Hardness: *73-75 on D-scale*



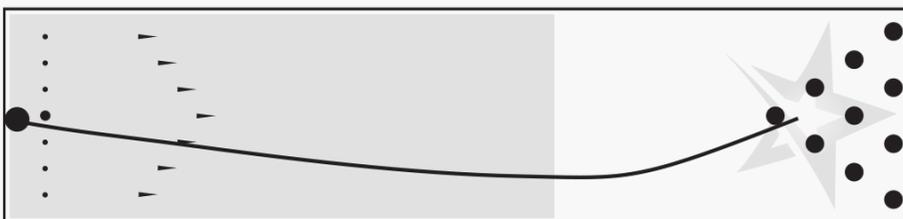
GRIME.

The time has come to create a different type of reaction in the HP3 line. We have the heavy rolling reaction covered, it was time for change. So that is exactly what we did by creating a new higher RG core to help clear the front of the lane as well as wrapping it with a solid cover that is factory shined to also promote length. The idea was more motion down lane, mission accomplished!

Lane Condition - **Medium-Heavy**



0' — 15' — 30' — 45' — 60'



The ball path represents Roto Grip's bowling ball tester. Ask your pro shop professional how this ball will work for you.

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HOW TO KEEP YOUR NEW BALL REACTING STRONG

We strongly believe that preventative maintenance is the key to a cover's longevity.

WHY? The ball's ability to absorb lane oil into the pores helps to keep a dry ball surface in contact with the lane for more friction, creating added hook. Over a period of time, the bowling ball's performance will slowly deteriorate due to oil absorption and dirt build up on the ball's surface.

In addition to using a clean and dry Storm microfiber towel in competition, we highly recommend that a bowling ball cleaner be used immediately afterward to further clean the ball's cover. If a ball is used and then put away without cleaning, the oil and dirt will have a greater chance to be absorbed deeper into the cover.

We hear time and time again from people who have lost hook in their equipment and swear they clean it on a regular basis. Only when the question is asked about when they clean their equipment does the real problem come to light; cleaning a ball just before use removes only a very fine layer while the deeper trapped oil and dirt still remain from your last session. Below is our recommended procedure to maintain your ball's performance:

1. Use a clean, dry Storm microfiber towel during competition
2. At the end of the session, use Storm Reacta Clean™ and spray liberally over the entire surface of the ball
3. Rub your hands over the surface of the ball in a scrubbing motion for 15-20 seconds
4. Towel off the ball until dry

This process will assist the degreasing agent in the cleaner to draw oil and dirt out of the pores; the hand-action helps break down the oil and dirt, making it easier to be removed with a towel.

Ball Maintenance Checklist

WHEN	POLISHED BALLS	DULL BALLS
<i>Between Shots</i>	<i>Wipe with Storm Microfiber Towel</i>	<i>Wipe with Storm Microfiber Towel</i>
<i>After Bowling</i>	<i>Clean with Storm Reacta Clean</i>	<i>Clean with Storm Reacta Clean</i>
<i>Every 10 Games</i>	<i>Re-polish surface with Storm Reacta Shine™</i>	<i>Scuff surface with Abralon® pad to maintain original reaction</i>
<i>Every 30 Games</i>	<i>Scuff surface with Abralon and re-polish with Storm Reacta Shine</i>	
<i>Every 60 Games</i>	<i>Ball is due for full resurface process</i>	

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